

# MANAGED PRINT BENEFITS

SAVE **20-30%**



**SAVE & SAVE** THE  
MONEY & ENVIRONMENT

ASK ABOUT OUR NO CHARGE  
**ASSESSMENT SERVICE**



**MANAGED  
PRINT  
SERVICES**

**CONTACT US TODAY!**



**WHAT ARE YOU  
SPENDING  
ON PRINT?**

**MANAGED PRINT SERVICES**



**2010**  
EXECUTIVE SUMMARY

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**MANAGED  
PRINT  
SERVICES**

# DID YOU KNOW?

**BREAKING NEWS**  
**1-3%**  
OF CORPORATE REVENUES ARE SPENT ON DOCUMENT OUTPUT

Printing is typically the **3RD HIGHEST OFFICE EXPENSE** behind rent and payroll

PAYROLL RENT **PRINT** UTILITIES OTHER

**90% OF COMPANIES** don't know what they are spending on print

Printing has been identified as the **LAST UNAUDITED FRONTIER OF CORPORATE EXPENSE**

**15 MILLION PAGES ARE PRINTED** every 5 minutes in the U.S.A.

A typical office worker prints **34 PAGES A DAY**  
**17% ARE NEVER USED**

The typical office laser printer creates **100LBS OF WASTE EACH YEAR**

**CURRENT ANNUAL PAPER USAGE IS UP 21% PER YEAR**

## DOCUMENT OUTPUT CHALLENGES

- ✓ TECHNOLOGY IS DRIVING PRINT
- ✓ ANYONE WITH A MOUSE CAN MAKE A BUYING DECISION
- ✓ REDUNDANCY OF OUTPUT DEVICES
- ✓ PROLIFERATION OF NON METERED DEVICES
- ✓ EXPENSIVE PRINT CARTRIDGES
- ✓ LIMITED COST CONTAINMENT
- ✓ LOW COST VISIBILITY
- ✓ MULTIPLE SUPPLIERS
- ✓ STRAIN ON IT



ASK ABOUT OUR **NO CHARGE ASSESSMENT SERVICE**

### YOU WILL QUICKLY KNOW

- ✓ HOW MANY DOCUMENT OUTPUT DEVICES YOU HAVE
- ✓ HOW MUCH YOU ARE SPENDING ON PRINT
- ✓ BEST PRACTICES TO **SAVE MONEY** AND THE **ENVIRONMENT**

**SAVE 20-30%**



WE OFFER

**MANAGED PRINT SERVICES**